



# Central Mississippi Down Syndrome Society 19<sup>th</sup> Annual Buddy Walk®

10/09/2021

A Tailgate Event: Trustmark Park - Parking Lot



## Sponsorship Proposal

### What is the Buddy Walk®?

The Buddy Walk® was developed by the National Down Syndrome Society (NDSS) in 1995 to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. The Buddy Walk® has grown from 17 walks in 1995 to nearly 300 walks today. Each year, more than \$12 million is raised across the country and around the world to support local programs and services, as well as national advocacy and public awareness initiatives of NDSS that benefit all individuals with Down syndrome.

### What is the mission of the Central Mississippi Down Syndrome Society?

The mission of CMDSS is to provide support, education and advocacy for people with Down syndrome, their families and communities across Central Mississippi. Our vision is for a community where people with Down syndrome have limitless opportunities and the ability to pursue their dreams.

### How does the Buddy Walk & Fun Run work?

People throughout the community will form teams in honor of their friend, family member or classmate with Down syndrome, raise money, earn incentives and celebrate at our event. The event will include programming from people with Down syndrome, special guests and both team and sponsor recognition. This year's event will be a tailgating theme!



## 2021 Dates to Remember

**June 1:**

**Registration Opens**

**September 15:**

**Sponsorship Forms Due**

**September 25:**

**Last day for online registration to be guaranteed a t-shirt  
Last day to turn in donations to be eligible for team incentives**

# Sponsorship Opportunities

The mission of the Central Mississippi Down Syndrome Society is made possible by the funds raised at the Buddy Walk. It is through the generous support of our sponsors, our walkers, and our community that we are able to provide support, programs, and education to individuals with Down syndrome and their families in the Central MS region. In recognition of your support, we plan to highlight your organization as outlined below:

## Presenting Sponsor \$10000 (up to 2)

- Opportunity for a company leader to be a part of the kick-off presentation
- Your organization's logo on Buddy Walk and CMDSS website
- Lead recognition on media releases, social media and all event promotions
- Large logo on event t-shirts prominently displayed (~1500)
- Logo on the 2022 CMDSS Calendar (1500 printed)

## Platinum Sponsor \$5000

- Recognition on media releases, social media and all event promotions
- Logo on event t-shirts prominently displayed (~1500)
- Company name listed on the 2022 CMDSS Calendar (1500 printed)

## Gold Sponsor \$2500

- Recognition on social media and event promotions
- Logo on event t-shirts (~1500)
- Company name listed on the 2022 CMDSS Calendar (1500 printed)

## Silver Sponsor \$1000

- Recognition on social media and event promotions
- Logo on event t-shirts (~1500)
- Company name listed on the 2022 CMDSS Calendar (1500 printed)

### Bronze Sponsor \$500

- Recognition on social media and event promotions
- Name of organization on event t-shirts (~1500)
- Company name listed on the 2022 CMDSS Calendar (1500 printed)

### Friend of CMDSS \$250 – \$499

- Recognition on social media and event promotions
- Name of organization on event t-shirts (~1500)
- Company name listed on the 2022 CMDSS Calendar (1500 printed)

### Silent Auction Item

The Buddy Walk includes a large silent auction shopping event and we invite you to donate one or more items. This year’s auction will be online. *Please note that the value of the silent auction item does not count toward sponsorship level of commitment.*

**Please provide a brief description of the item(s) you are donating:**

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**Approximate retail value:** \$ \_\_\_\_\_

\_\_\_\_\_ Please select if you would like CMDSS to pick up your donation item and include a contact name and email below.

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_



# Buddy Walk Commitment Form

Name of Organization: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

If your sponsorship is being made in honor of a particular Buddy (individual with Down syndrome), please list their name: \_\_\_\_\_

Please mark the desired sponsorship level:

- Presenting (\$10,000)
- Platinum (\$5000)
- Gold (\$2500)
- Silver (\$1000)
- Bronze (\$500)
- Friend of CMDSS (\$250-\$499)
- Silent Auction Item (variable)

Please make checks payable to "CMDSS Buddy Walk." Mail your payment and this page to:

CMDSS  
Attn: Buddy Walk  
P.O. Box 935  
Jackson, MS 39205

To request an invoice, please email Jennifer Babl at [Jenny@cmdss.org](mailto:Jenny@cmdss.org). To pay with a credit card or bank account, access our PayPal account at [donations@cmdss.org](mailto:donations@cmdss.org).

Please remember that all commitments need to be confirmed with the event coordinator by **September 15** for inclusion on the event shirts and signage. We will work to accommodate sponsors who commit after that date with social media and other recognitions as allowed.



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601-385-3696 / [www.cmdss.org](http://www.cmdss.org) / Federal Tax Exempt ID: 81-0623352

